

Exhibit “A”

		13-WEEK BUDGET ESTIMATE													TOTAL
		10/2-10/8	10/9-10/15	10/16-10/22	10/23-10/29	10/30-11/5	11/6-11/12	11/13-11/19	11/20-11/26	11/27-12/3	12/4-12/10	12/11-12/17	12/18-12/24	12/25-12/31	
BEGINNING CASH BALANCE		\$151,719.40	\$142,349.59	\$143,849.59	\$148,435.04	\$169,075.04	\$177,505.23	\$179,005.23	\$186,963.43	\$210,230.68	\$212,520.87	\$214,020.87	\$240,520.87	\$266,148.12	
CASH COLLECTION		\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$122,500.00	\$1,592,500
	Wholesale Cash Collection	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$120,000.00	\$1,560,000
	Shopify Cash Collection	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$32,500
EXPENSES															
	Secured Lending (SBA)	\$753.00				\$753.00				\$753.00					\$2,259
	Credit Card Payments		\$2,000.00		\$2,000.00	\$2,000.00		\$2,000.00	\$2,000.00			\$2,000.00			\$12,000
	Credit Card Processing	\$9,000.00					\$9,000.00				\$9,000.00				\$27,000
	Rent & Utilities		\$20,000.00				\$20,000.00				\$20,000.00				\$60,000
	Payroll	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$32,500.00	\$422,500
PRODUCTION	Raw Materials, Direct Labor & Finished G	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$35,000.00	\$420,000
	Exenta	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00		\$30,000
	Shipping	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00		\$102,000
FINANCIAL & LEGAL	Grassi	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00		\$30,000
	Lipsteinn	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00		\$30,000
	Jenn Weinberg	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00		\$18,000
	Adelman Matz	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00										\$20,000
	Cross & Simon	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$65,000
	Trustee Fee	\$10,000.00				\$5,000.00								\$5,000.00	\$20,000
	Oxford Health Insurance			\$18,541.80				\$18,541.80		\$13,140.00					\$50,224
INSURANCE	NYSIF					\$1,800.00				\$1,800.00					\$3,600
	Hartford	\$3,378.21				\$3,378.21				\$3,378.21					\$10,135
	PHLY			\$2,372.75					\$2,372.75				\$2,372.75		\$7,118
	IPFS	\$4,838.60				\$4,838.60				\$4,838.60					\$14,516
	Guardian	\$2,600.00							\$360.00						\$2,600
	Xeno Media				\$2,500.00				\$2,500.00				\$2,500.00		\$7,500
	Shopify	\$1,300.00				\$1,300.00				\$1,300.00					\$3,900
	Amazon Web Services		\$2,000.00					\$2,000.00				\$2,000.00			\$6,000
	Marketing	\$3,000.00				\$3,000.00				\$3,000.00					\$9,000
	IT, Wifi, & Phone	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00		\$24,000
	Company Auto				\$360.00				\$360.00					\$360.00	\$1,080
Total Expense		\$131,869.81	\$121,000.00	\$117,914.55	\$101,860.00	\$114,069.81	\$121,000.00	\$114,541.80	\$99,232.75	\$120,209.81	\$121,000.00	\$96,000.00	\$96,872.75	\$42,860.00	\$1,398,431.28
WEEKLY CASH FLOW		-\$9,370	\$1,500	\$4,585	\$20,640	\$8,430	\$1,500	\$7,958	\$23,267	\$2,290	\$1,500	\$26,500	\$25,627	\$79,640	
ENDING CASH BALANCE		\$142,350	\$143,850	\$148,435	\$169,075	\$177,505	\$179,005	\$186,963	\$210,231	\$212,521	\$214,021	\$240,521	\$266,148	\$345,788	\$345,788.12